

Everybody's doing it so why can't I... own a private jet?

Ok, so it wouldn't be much of a status symbol if *everyone* were doing it. But with flight restrictions easing – and prices coming down – more and more VIPs are taking to the skies independently. Thanks to Executive Jets Asia (EJA), you need a mere half million US dollars to become a one-sixth 'fractional' owner of a sleek, seven-seat Cessna aircraft. The jet will be based in the closest available location to the owning syndicate, with Hong Kong a potential base. Ownership entitles you to a variety of perks, including 70 hours flying time per year. With one call – and little more than 60 minutes notice – you could be on the way to any destination you choose. And don't worry; you won't have to fly the thing yourself.

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